Color Scheme for Transit Modes

Shape

Description automatically generated

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| --- | --- |
| **CAR**  Car = red #CC3311,  Text = #543A3A | Shape  Description automatically generated  Text #543A3A |
| **RIDE HAIL**  Ride hail car = orange #EE773 | Shape  Description automatically generated |
| **Empty vehicle (deadhead)**  Add an overlay: of  grey #BBBBBB  with **alpha = .5** | Shape  Description automatically generated |
| **Public Transit**  Teal #009988 | Shape  Description automatically generated |
| **WALK**  Walk = cyan, #33BBEE | Shape  Description automatically generated |
| **WALK BIKE**  Walk = cyan, #33BBEE  Bike – blue, #0077BB | Shape  Description automatically generated |